



# IPN Independent Practice Nurses

## Newsletter

IPN Newsletter # 2

May 2010

### This Issue

- 1 "Raising the Bar"  
IPN New Web Site
- 2 Members Profile Needed
- 3 IPN AGM and Workshop
- 4 IPN RNAO Membership Benefits
- 5 Your IPN Executive
- 6 Upcoming Events
- 7 IPN Web Alert
- 8 Membership Information

### *"Raising the Bar"*

## IPN Enhances Membership Communication

New Web Site June 4, 2010

[www.ipnig.ca](http://www.ipnig.ca)

This IPN newsletter is to let IPN members know what is happening! IPN members need to know about the tremendous transformation from any previous IPN web site. IPN decided to upgrade their old web site service to a "modern" user friendly web site with simpler features. IPN executive rationale was to seek a web service with modern capabilities, continuous improvement and capability for frequent communication and interaction with their IPN group.

To that end goal, the IPN executive diligently sought a web service provider to meet our needs. The IPN search strategy planned for cost containment and found that by teaming up with another Interest Group similarly needing a web site, costs could be shared or reduced.

IPN sought and found a "One Stop" web service provider, owned locally and dedicated to our web needs. On a business operational basis this teamed effort netted financial savings on initial set up and on future costs i.e., domain and hosting, special effects, audio-video clips, professional directory, constant communication, the potential for web site tutorial opportunities and web education presentations. Now IPN can show on line in real time audio-video clips and much, much more!

IPN executive hosted a strategic planning meeting mid May and determine the best way to serve the IPN membership web site need is to get the IPN members involved.

The IPN executive has the web site in final construction and will launch the June 4th, 2010. Check it out [www.ipnig.ca](http://www.ipnig.ca)

All IPN members need to frequently view the IPN web site. Get back to us with features that could better meet your needs. Even better why not volunteer to help us by joining our Education or Research team. What web site "communication" could make you happy? Let us know!

Jill King – IPN Web Coordinator

[jking@ipnig.ca](mailto:jking@ipnig.ca)

### Members Profiles Needed!

All IPN members are asked to share their success stories. Your IPN editor would be happy to consider your story in an upcoming IPN e-newsletter.

Please send to [admin@ipnig.ca](mailto:admin@ipnig.ca)

#### IPN wants YOUR IDEAS!

Send us suggestions, comments, opinions, and advice!

Let us know the web features and resources to help you to operate as Independent Practice Nurses

[jking@ipnig.ca](mailto:jking@ipnig.ca)

[eslonchka@ipnig.ca](mailto:eslonchka@ipnig.ca)

# IPN AGM and Workshop

## Summary of the First Annual Independent Practice Nurses Annual General Meeting and the “Independent Nurses Creating Innovative Opportunities” Workshop November 14th, 2009

The IPN morning Workshop and the very first IPN Annual General Meeting were successful. Last Nov 14<sup>th</sup>, 2009, 42 attendees joined the morning workshop and stayed for the IPN AGM in the afternoon. This was excellent. IPN, members attending had a full day of sharing independent practice wisdom and “working” careers tips!

To start the day right the attendees enjoyed a wonderful continental breakfast that allowed ample time for networking with IPN members and learning about the IPN executive team.

The first part of the morning workshop, the IPN executive team members shared personal highlights of their work career experiences and imparted knowledge gained.

After a coffee break, Roberta Tasson a representative from the “*The Magnes Group Inc.*” made a presentation aimed to demystify many of the questions surrounding

“What Insurance Do I Need for Business?” and “How Do I Limit my Risk?”

The morning workshop concluded with a panel presentation of three successful IPN members.

Jana Bartley - “*I’ve Only Just Begun*”

Janet Heinbuch - “*Making a Difference, Finally*”

Lisa Wiseman - “Where Do I go From Here?”

Participants were able to ask questions. Attendees received support material to take with them!

Lunch time was an enjoyable buffet allowing for ample networking of attendees.

The first IPN Annual General Meeting in the afternoon had an agenda that introduced the executive members, the IPN goals and ongoing projects. Several IPN members volunteered to help with the ongoing work!

Participants feed back said they liked the location and enjoyed the food.

Attendees welcomed the information on insurance, career planning, insightful information on business theory, barriers to anticipate and networking. The attendees particularly liked the “peer” information from the panel presentation speakers and could identify with the trials and tribulations of starting and maintaining a growing a business.

Members also suggested that they would have liked an opportunity to send questions in advance for the speakers. Documentation, networking, and marketing communication are just some of the many topics the members would like to see in the future.

The event was an excellent opportunity for members to meet and learn from each other, and we thank all the participants for attending. We are looking forward to using participant suggestions to making future meetings better and better!

### IPN/RNAO Membership Benefits

- IPN newsletter and website communication
- Professional practice skills development workshops
- Networking opportunities across Ontario and Canada
- Professional practice profiles to demonstrate the diversity of nursing services
- Representation on provincial nursing associations and political lobbying
- Reduced RNAO membership fees: professional and business insurance
- Access to the professional insurance and legal assistance programs by joining RNAO

Want to be IPN member

See member section

[www.ipnig.ca](http://www.ipnig.ca)

or contact

[admin@ipnig.ca](mailto:admin@ipnig.ca)

## Your IPN Executive for 2009-2010

1. Chairperson – Doug Bishop
2. Policy/Political Action & Web Coordinator – Jill King
3. Membership Recruitment/Retention – Pauline Shenton
4. Public Relations/Communications/Networking – Tom Fiser
5. Education/Research –
6. Professional Practice Best Practice Guidelines – Lynne Browning
7. Secretary/Treasurer– Ruth Ruttan
8. Newsletter/Web Liaison – Elizabeth Slonchka
9. Member at Large – Charlene Schaffer

## Upcoming Events

June 4, 2010 - IPN Web Site [www.ipnig.ca](http://www.ipnig.ca)

### **Membership and Recruitment**

We want you to join our voice for independent practice nurses, and benefit from membership by networking with others who may provide valuable insight into being a success in private practice.

We wish to assure you that the only valid IPN address is

I [www.ipnig.ca](http://www.ipnig.ca)

contact IPN membership at [pshenton@ipnig.ca](mailto:pshenton@ipnig.ca)

Please note that you may belong to more than one interest group and can request membership with IPN at any time by contacting the RNAO or through the above noted methods.

P. Shenton

Membership and Recruitment

## ***“Raising the Bar”*** **IPN Enhances Membership Communication**

**New Web Site June 4, 2010**

<http://www.ipnig.ca/>

**Independent Practice Nurses** (IPN) is a provincial interest group within RNAO.

IPN promotes professional nursing standards and skills resulting in the highest quality outcome.

IPN provides resources that support nurses in independent practice.

Independent Practice Nurses (IPN) provides mechanisms for the exchange of knowledge, business practice skills, education, networking and sharing with others the diversity of registered nurses established in independent practice.

For more information, [email us](#).

### **IPN members**

**We are currently updating our site.  
Please return often to view changes!**

Check out IPN sections  
About IPN

Professional Practice

Research and Education

Frequently Asked Questions

Links to Resources

Members Services