

MEMBERS' VOICES

Speaking out for Health: Speaking out for Nursing

IPNIG Strategic Plan 2012 2014 – Progress made Year to Date

Period: January to April 2012 Submitted by Jill King – IPNIG Communications

IPNIG Strategic Plan of Action 2012 – 2014

1. To guide in the development and implementation of quality professional nursing practice standards
2. To strengthen the professional recognition of registered nurses in independent practice within the community health care system
3. To increase public awareness and build partnerships for the business operation and equitable recognition for services rendered by nurses working in independent practice
4. To provide resources for learning the necessary business skills, marketing strategies and operation guidelines for a business
5. To create educational opportunities and funding resources

IPNIG for the first quarter 2012 concentrated on their plan for member's education [as above]

- To provide resources for learning the necessary business skills, marketing strategies and operation guidelines for a business
- To create educational opportunities and funding resources

IPNIG promoted two education workshops for their members. What is significant is the two Interest Groups co sponsored the cost of the workshop resulting in reduction of costs to one half to each Interest Group. In addition IPNIG and OHNIG "took the show on the road" when invited to Windsor Essex RNAO Chapter to present the workshop. Again a significant savings by sharing costs three way.

On March 31st 2012 The IPNIG co sponsored an education workshop for the Windsor Essex RNAO Chapter. The workshop titled "Pearls and Perils" provided case studies of successful registered nurses in independent practice plus presentations from two business experts on the pros and cons of operating their own business and funding resources available. IPNIG plans in the future to offer to take this workshop to other locations.

On Saturday April 28th the IPNIG and OHNIG co share costs for the IG breakfast meeting the day following the RNAO AGM. The presentation includes a motivational speaker "Accelerating Your Career" and business experts describing the "Nuts and Bolts" of business start up. The co – sponsoring and savings in turn allow IPING to offer the education at a no cost basis to their members,

IPNIG members who have attended workshops have shared their feelings: "well worth attending," and "need more in depth understanding in order to proceed on my own in business" and others say "having business experts present the necessary skills very valuable". These workshops let members gain immensely from "Networking" and learning by talking one-on-one to the presenters, to each other and from successful career registered nurses in their own business.

The IPNIG web site had the quarterly updates completed to keep the IPNIG members informed on all pertinent news. www.ipnig.ca Take for example the recent posting on nursing impact:

CNA Expert Commission

“In its work, the Commission will focus on the impact nurses can have on the overall health and well-being of Canadians. The nurses are, after all, the biggest professional group in Canada’s health-care system. Canada’s 266,000 registered nurses are directly involved with patients, families and communities in a wide variety of settings, providing care in all levels of the health system and across the lifespan and continuum of care. In addition to multiple clinical settings, nurses work in research, leadership, policy and education. ... more

Registered Nurses working in Independent Practice providing quality professional nursing care need to **“Raise the Bar”**. The IPNIG members need to tell the communities they offer specialized skilled professional nursing services, easily accessible, with early onset intervention to treat a host of primary health problems. A timely health care service by independent practice nurse prevents the client’s decline to more serious health care problems.